

Message Text

UNCLASSIFIED

PAGE 01 GUATEM 05547 211740Z

63

ACTION COME-00

INFO OCT-01 ARA-16 ISO-00 EB-11 USIA-15 EA-11 FCC-03 DRC-01

RSC-01 /059 W

----- 052852

R 211640Z NOV 73

FM AMEMBASSY GUATEMALA

TO SECSTATE WASHDC 1331

UNCLAS GUATEMALA 5547

E.O. 11652: N/A

TAGS: ERTD, GT

SUBJECT: NEW GOG OWNED COLOR TV CHANNEL.

1. RAMON BONILLA, DIRECTOR OF BROADCASTING IN COMMUNICATIONS MINISTRY, TOLD COMATT GOG PLANS ISSUE CALL FOR BIDS BEFORE END OF DECEMBER FOR NEW TV CHANNEL COMPLEX. EQUIPMENT NEEDED INCLUDE: 1 CENTRAL STATION AND 10KW TRANSMITTER WITH FOUR 2KW REPEATING STATIONS; TWO COMPLETE COLOR TV STUDIOS, ONE 150 SQ. METERS, OTHER 300 SQ. METERS, ONE MOBILE UNIT; ONE CENTRAL CONTROL; TWO SYSTEMS FOR SHOWING MOTION PICTURES ON TV; MICROPHONES; VIDEOTAPE EQUIPMENT; ETC.

2. BONILLA'S STAFF NOW DRAFTING SPECIFICATIONS FOR THIS TENDER. ON 10/16 FRENCH FIRM CSF-THOMPSON SUBMITTED DETAILED SEVERAL VOLUME STUDY OF WHAT IT CAN OFFER GOG INCLUDING FINANCING.

3. RCA OFFICIALS WERE IN CONTACT WITH BONILLA'S STAFF IN SEPTEMBER BUT TO DATE HAVE NOT PROVIDED THEM WITH ANY DETAILED INFORMATION ON EQUIPMENT RCA HAS TO OFFER.

4. COMMENT: BONILLA APPEARED VERY FAVORABLY IMPRESSED WITH CSF-THOMPSON PROPOSAL AND PROMPTNESS WITH WHICH IT SUBMITTED. HIS STAFF APPARENTLY LACKS GREAT EXPERTISE IN THIS FIELD AND WILL RELY HEAVILY ON INFORMATION.
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 GUATEM 05547 211740Z

TION RECEIVED FROM CSF OR OTHER POTENTIAL SUPPLIERS

IN WRITING SPECIFICATIONS. BONILLA ALSO EXPECTS
GERMAN AND JAPANESE COMPANIES TO SUBMIT BIDS. SUGGEST
DEPT. ADVISE POTENTIAL U.S. SUPPLIERS OF ABOVE.
DREYFUSS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PROPOSALS (BID), TELEVISION EQUIPMENT, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 21 NOV 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973GUATEM05547
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: GUATEMALA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731120/aaaaa0sr.tel
Line Count: 65
Locator: TEXT ON-LINE
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: thigpegh
Review Comment: n/a
Review Content Flags:
Review Date: 31 JAN 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <31-Jan-2002 by bryansd0>; APPROVED <22 FEB 2002 by thigpegh>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: NEW GOG OWNED COLOR TV CHANNEL.
TAGS: ETRD, GT
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005